

PRESS RELEASE

Robotize and NOVA Automation Announce Strategic Partnership

Troy, MI – August 28, 2025 – Robotize, a leading provider of autonomous mobile robots (AMRs) for automated intralogistics, announced today its partnership with NOVA Automation who was selected as a Robotize Partner to sell, deploy, and service Robotize's GoPal® AMR solutions. This collaboration aims to expand Robotize's activity and further enable its growth in North America, bringing its unique GoPal® AMR automation solutions for internal material transportation to NOVA customers in North America.

Robotize's GoPal AMRs are at the forefront of warehouse and manufacturing automation, offering seamless integration with existing infrastructure. These agile mobile robots can navigate complex environments, transport anything from carts and trolleys to heavy pallets, and perform repetitive tasks with precision and safety. Robotize and NOVA aim to accelerate the adoption of AMRs across industries, streamlining operations and ensuring a competitive edge for their customers.

"We're extremely proud to have NOVA Automation as a Robotize partner. NOVA Automation have the experience and skills to fully support our growing customer base in North America. Their specialty in packaging and material handling automation stands out as a perfect fit with automated logistics and AMRs," said Dan Hasley, Regional Director at Robotize.

"We're excited to partner with Robotize to bring their innovative AMRs into our end-of-line portfolio. This collaboration allows us to offer customers a more complete automation solution, delivering reliable, flexible, and cost-effective systems that address their evolving needs. Together, we're raising the bar for end-of-line automation and strengthening our commitment to serving our customers with the best solutions available," said Paul Wegman, CEO of NOVA Automation.

About NOVA Automation

NOVA Automation manufactures solutions to the complex automated packaging challenges faced by their clients. NOVA has innovated for over 30 years to become the go-to partner to solve problems its competitors won't even look at. NOVA builds partnerships by listening throughout each project and innovating as we go to create best in class automated packaging systems for a wide range of industries. Each component of our systems is built and assembled in the NOVA Automation production facility in Denver, Colorado. NOVA Automation automates your process so you can simplify your work, package more product and expand your operation. Learn more by visiting www.novaautomation.com.

About Robotize

Robotize specializes in the design and manufacture of Autonomous Mobile Robots (AMRs) and related accessories for the fully automated and safe internal material transport within factories, warehouses and DCs. Our unique GoPal® AMR solution optimizes intralogistics by automatically and safely picking up, transporting, and delivering payloads weighing up to 1200 kg (2640 lbs). Our GoPal® AMR solution is deployed across various industries, such as automotive, pharmaceutical and food and beverage. Robotize has its North American office in Troy, Michigan, USA, and its global headquarters in Copenhagen, Denmark. For more information, please visit www.robotize.com.

Press Contact

Peter Stelling
Marketing Director
+45 3080 9070
pst@robotize.com